

The AAFD Announces Nominees for the 2008 *Total Quality Franchising Awards*

DATELINE: SAN DIEGO, CA...

The American Association of Franchisees and Dealers (AAFD) announced the nominees for the remainder of the 2008 *Total Quality Franchising Awards*. These awards recognize AAFD's leading members and chapters; the award recipients will be revealed and presented at the Total Quality Franchising Awards Banquet on Monday, May 5, 2008, during AAFD's 16th Annual Conference in Newport News, Virginia.

In announcing the AAFD's *Total Quality Franchising Award Nominees*, AAFD Chairman Robert Purvin said, "This year's nominees are truly a worthy group, a tremendous amount of hard work, and high ethical standards are evident in the efforts of each nominee for this years TQF awards."

AAFD 2008 *Total Quality Franchising* Nominees are:

Member of the Year:

Joan Ganje-Fisher (President, Expetec Technology Services as well as Super 8 and AmericInn Franchisee),
Joni Lampl (Management Recruiters Independent Franchisee Association),
Michael Webster (AAFD LegaLine),
Michael St. Jacques (St. Jacques Marketing),
Steve Dubin (PR Works)

Joni Lampl Trailblazer Award:

Holly Rivera (Jenny Craig)
Donna Klim & Gerry Jo Mann (Candy Bouquet)
Jim Bernstein (Glass Doctors)
Jim McCann (SuperCoups)

Chapter of the Year:

Meineke Franchisee Association (MDA)
Management Recruiters Independent Franchisee Association (MRIFA)
Master Coaches Association (ActionCoach)
The Orchard Cooperative (Children's Orchard Franchisees Chapter of AAFD)

Rookie Chapter of the Year:

Help-U-Sell Regional Director's Association
Jenny Craig Franchisee Chapter
The Association of Candy Bouquet Franchisees
Glass Doctor Franchisee Chapter

Supporting Member of the Year:

Jim Ludwig – AAFD Health Benefits
St. Jacques Marketing
PR Works
Level One Management

Already Announced 2008 TQF Award Recipients:

Chairman's Award: Federal Trade Commission
Franchisor of the Year: US Franchise Systems
Lifetime Achievement Award: Richard L. Rosen

The AAFD 2008 Awards will be announced and presented at the *Total Quality Franchising Awards Banquet* on Monday, May 5, 2008, during AAFD's 16th Annual Conference in Newport News, Virginia.

About the AAFD

The AAFD is a national non-profit trade association representing the rights and interests of franchisees and independent dealers throughout the United States. Formed in 1992, The AAFD is focused on market driven reform to achieve its mission to define and promote collaborative franchise cultures that the AAFD describes as Total Quality Franchising. Since its formation the AAFD has grown to represent more than 50,000 franchised businesses throughout the United States. The AAFD currently has members in all 50 states and represents more than 100 different franchise systems.

The AAFD's Fair Franchising Standards, Fair Franchising Seal, Trademark Chapters, and emphasis on Marketplace Solutions led to the Association's recognition as a growing force in franchising. The AAFD's Branded Partner programs add a new dimension to the value of AAFD membership. The AAFD provides a broad range of member services designed to help franchisees build market power, create legislative support of interest to franchisees, provide legal and financial support, and provide a wide range of general member benefits.

For more information about the conference or the AAFD, please call toll free - 800-733-9858 or visit www.AAFD.org.