

**For Immediate Release:**

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**Domino's Franchisee Association joins  
the American Association of Franchisees and Dealers.**

DATELINE: LAVALE, MD

The Domino's Franchisee Association (DFA) announced today that it has joined the American Association of Franchisees and Dealers (AAFD). The DFA is a group of Domino's Pizza franchisees that combined; own the majority of Domino's Pizza stores in North America. DFA serves as a unified voice that contributes to the enduring success of Domino's Pizza, by empowering, educating, and passionately representing the Domino's franchisee community.

Danny Malamis the CEO of the Domino's Franchisee Association is excited about joining the AAFD, he states, "its great to work together with the AAFD and other franchisee associations to share best practices as well as form a unified and powerful voice to influence positive change for all franchisees and franchise systems."

AAFD Chairman, Robert Purvin stated, "adding the Domino's Franchisee Association as a member of the AAFD, further strengthens our voice, the DFA is one of the largest franchisee associations in North America and like the AAFD has always represented its franchisees with a strong voice dedicated to franchisee fairness."

About the AAFD:

The AAFD is a national non-profit trade association representing the rights and interests of franchisees and independent dealers throughout the United States. Formed in 1992, the AAFD is focused on market driven reform to achieve its mission to define and promote collaborative franchise cultures that the AAFD describes as *Total Quality Franchising*. Since its formation the AAFD has grown to represent more than 50,000 franchised businesses throughout the United States. The AAFD currently has members in all 50 states and represents more than 100 different franchise systems.

The AAFD's Fair Franchising Standards, Fair Franchising Seal, Trademark Chapters, and emphasis on Marketplace Solutions led to the Association's recognition as a growing force in franchising. The AAFD Purchasing Co-op and e-Commerce Marketplace add a new dimension to the value of AAFD membership. The AAFD's Branded Partner Program provides a broad range of member services designed to help franchisees build market power, create legislative support of interest to franchisees, provide legal and financial support, and provide a wide range of general member benefits.

For more information about the AAFD, please call toll free - 800-733-9858 or visit [www.AAFD.com](http://www.AAFD.com).